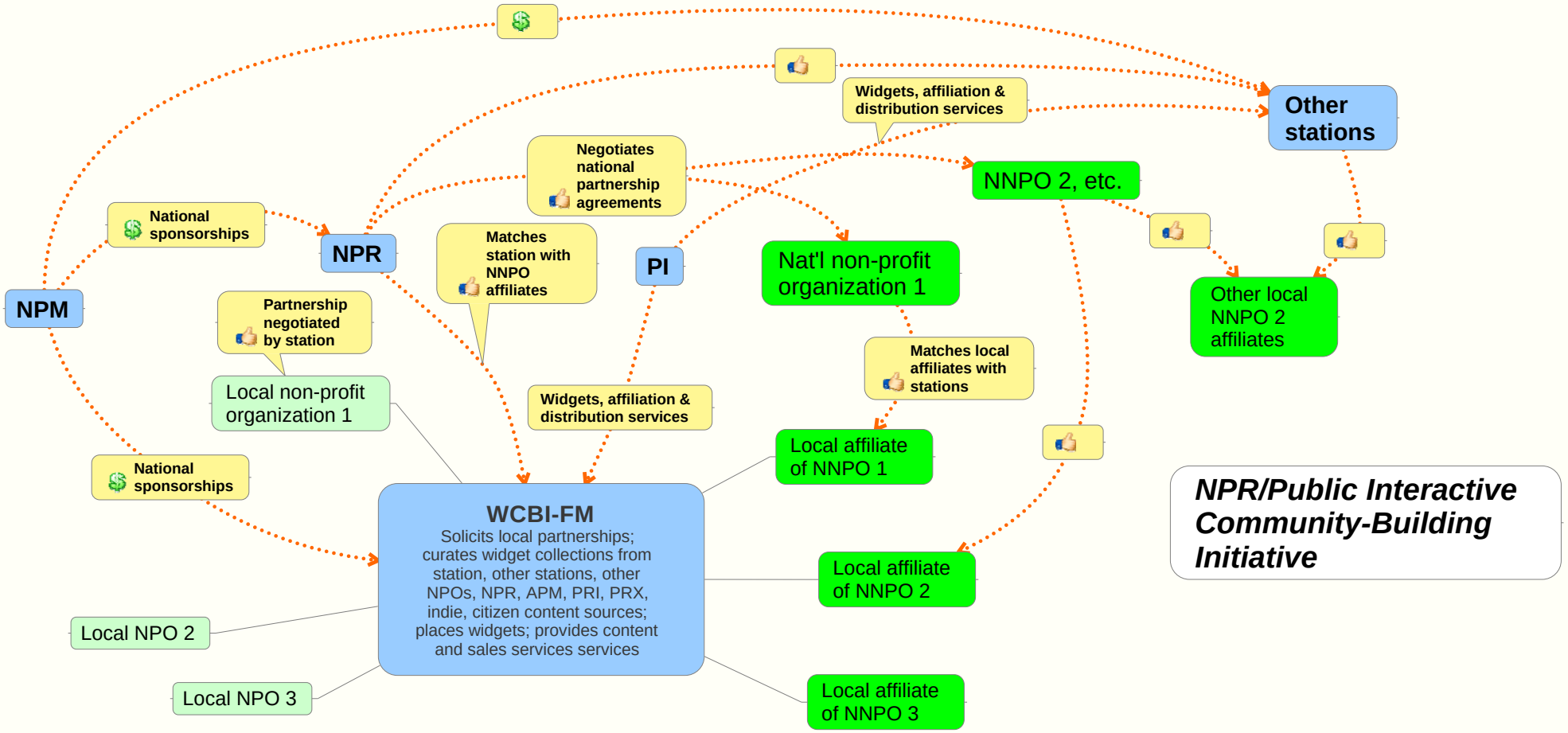
Widgets, affiliation & distribution services
Other stations
Negotiates national partnership agreements
NNPO 2, etc.
National sponsorships
NPR
Matches station with NNPO affiliates
PI
Nat'l non-profit organization 1
NPM
Partnership negotiated by station
Other local NNPO 2 affiliates
Matches local affiliates with stations
Local non-profit organization 1
Widgets, affiliation & distribution services
Local affiliate of NNPO 1
National sponsorships
WCBI-FM
Solicits local partnerships; curates widget collections from station, other stations, other NPOs, NPR, APM, PRI, PRX, indie, citizen content sources; places widgets; provides content and sales services services
Local affiliate of NNPO 2
Local NPO 2
Local NPO 3
Local affiliate of NNPO 3
NPR/Public Interactive Community-Building Initiative